Plenty of Room



EDITORIAL WIT

Economic wit and generous whitespace; an original ode to the creative-revolution principle, with new composition and copy.

The Lights Stay On



CINEMATIC LAUNCH

A theatrical beam reveals an original pixel city; cinematic launch spectacle without recreating a famous advertisement.

APPAREL / 03

Night Shift Union



WORKPLACE COMEDY

A fictional staff badge, pocket-scale Noun and back-of-shirt roster.

Channel Zero



PUBLIC-ACCESS SURREALISM

Station-ident typography, chunky scan bars and a fictional channel grid.

APPAREL / 05

Soft Circuit



SOLARPUNK DAYDREAM

Square circuit paths turn into leaves around the exact original portrait.

Receipt for a Good Day



EVERYDAY ABSURDISM

Tall receipt columns itemize moments; explicitly collectible art with no monetary value.

Matinee Department



INDEPENDENT-CINEMA ROMANCE

Original admission-ticket borders, a generous title field and a tiny imaginary theater.

Lost & Found Bureau



COZY MYSTERY

Archival inventory label and original stamps; not a government document.

Night Beat



DIY MUSIC CULTURE

Uneven drum-block rhythm, original tour-poster typography and fictional venues.

Quiet Club



QUIET COMPANIONSHIP

Open moonlit field, low-contrast waves and a pocket emblem.

One More Stop



URBAN ADVENTURE

Fictional transit lines link original character marks; no real transit logos.

Tomorrow’s Souvenir



RETRO-FUTURE EXPLORATION

Museum accession labels around an impossible but original future artifact.

Plenty of Room

NOUNS AFTER HOURS

01 / MICHAEL HOYDICH

PLENTY OF ROOM.



A little character. A lot of possibility.

NOUNS AFTER HOURS / MICHAEL HOYDICH

A little character. A lot of possibility.

Meet Desk Buddy. A small companion for unfinished ideas, second drafts and whatever happens after the workday.

READ THE COMICS. MEET YOUR COMPANION.

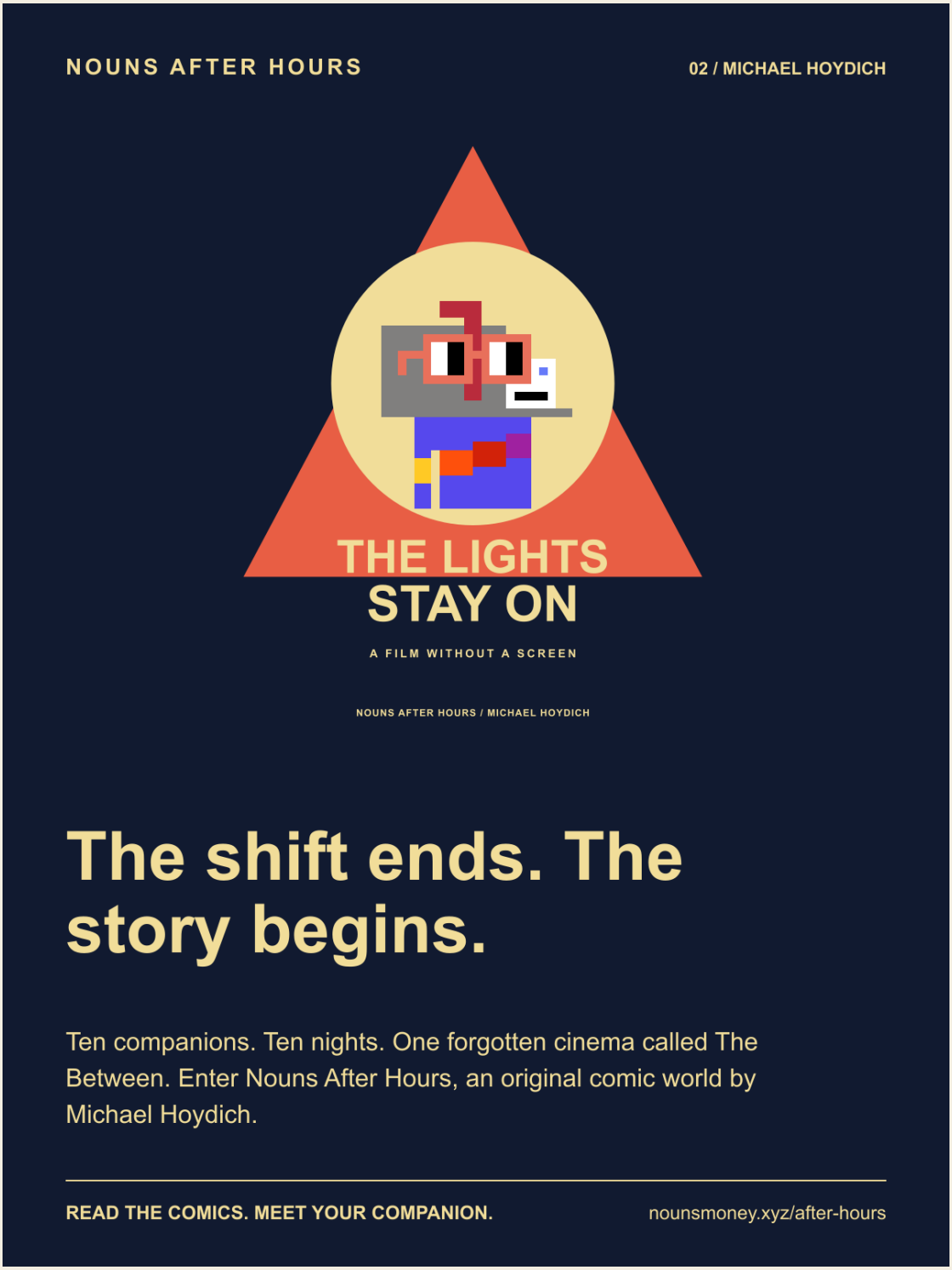
nounsmoney.xyz/after-hours

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PRINT CAMPAIGN / 02

The Lights Stay On



CINEMATIC LAUNCH

A theatrical beam reveals an original pixel city; cinematic launch spectacle without recreating a famous advertisement.

PRINT CAMPAIGN / 03

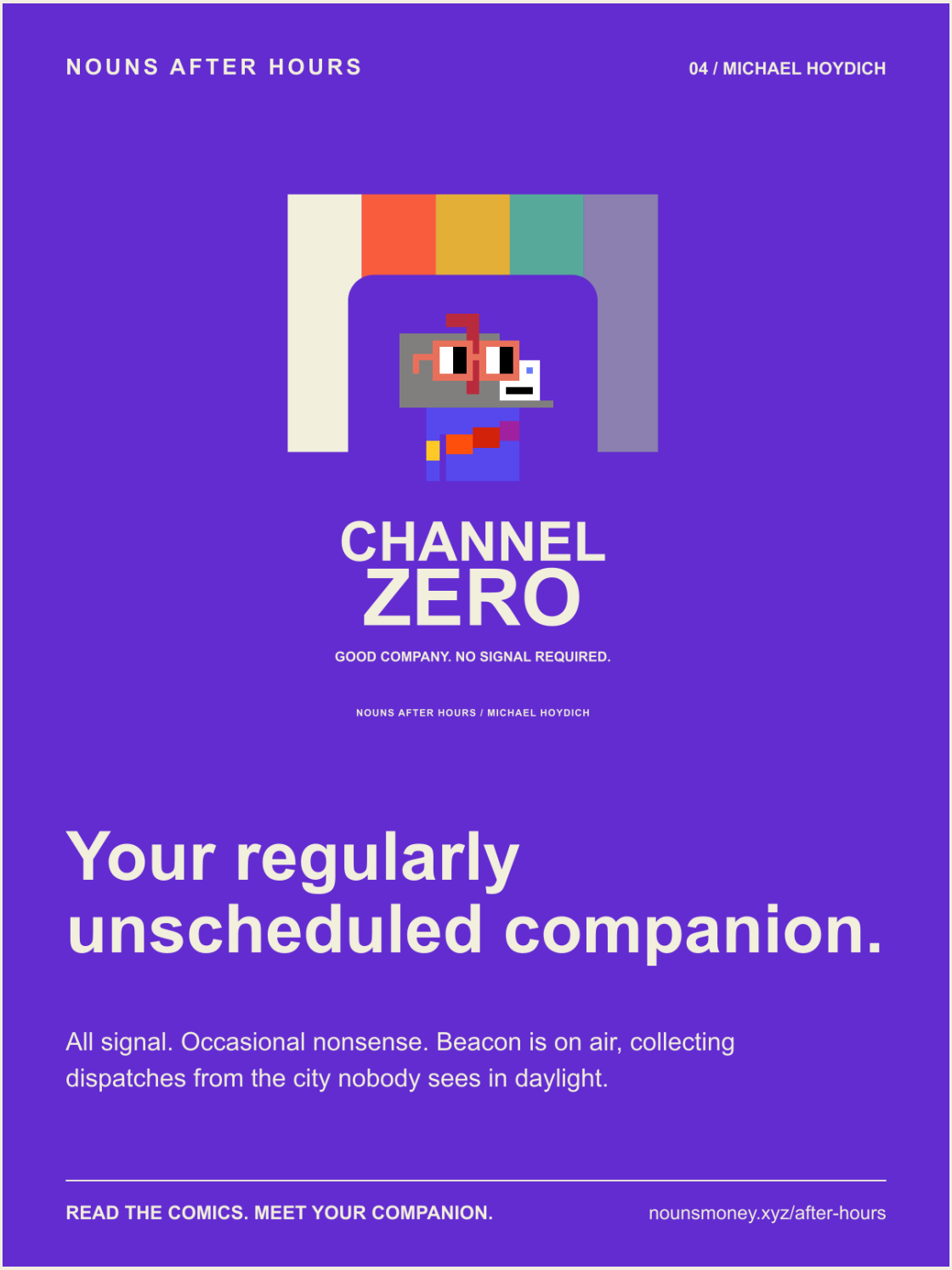
Night Shift Union



WORKPLACE COMEDY

A fictional staff badge, pocket-scale Noun and back-of-shirt roster.

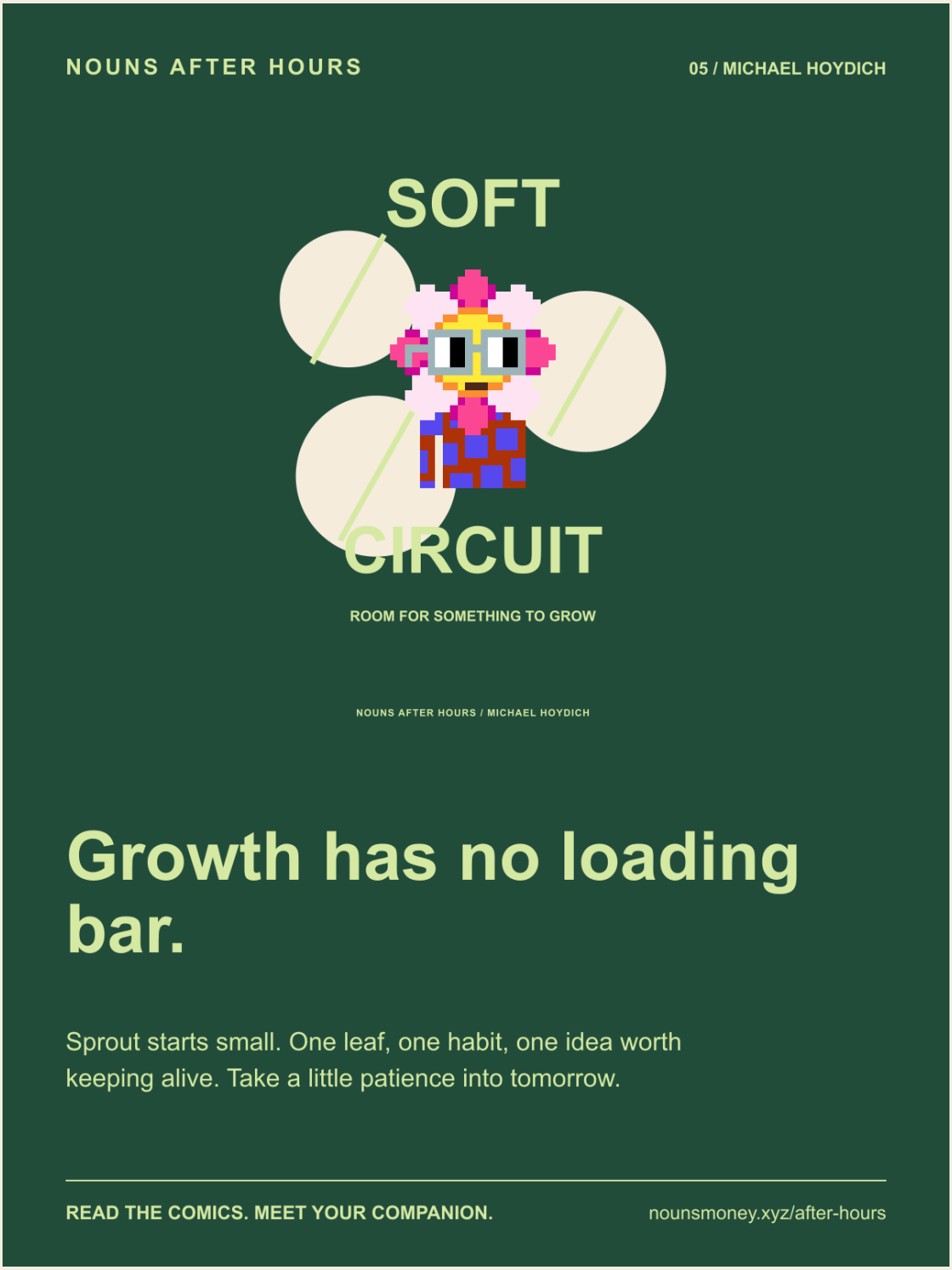
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Receipt for a Good Day

NOUNS AFTER HOURS

06 / MICHAEL HOYDICH



NOUNS AFTER HOURS / MICHAEL HOYDICH

Not everything valuable has a price.

One good conversation. Two borrowed minutes. A small impossible idea. Treasury keeps the receipts for things worth remembering.

READ THE COMICS. MEET YOUR COMPANION. nounsmoney.xyz/after-hours

EVERYDAY ABSURDISM

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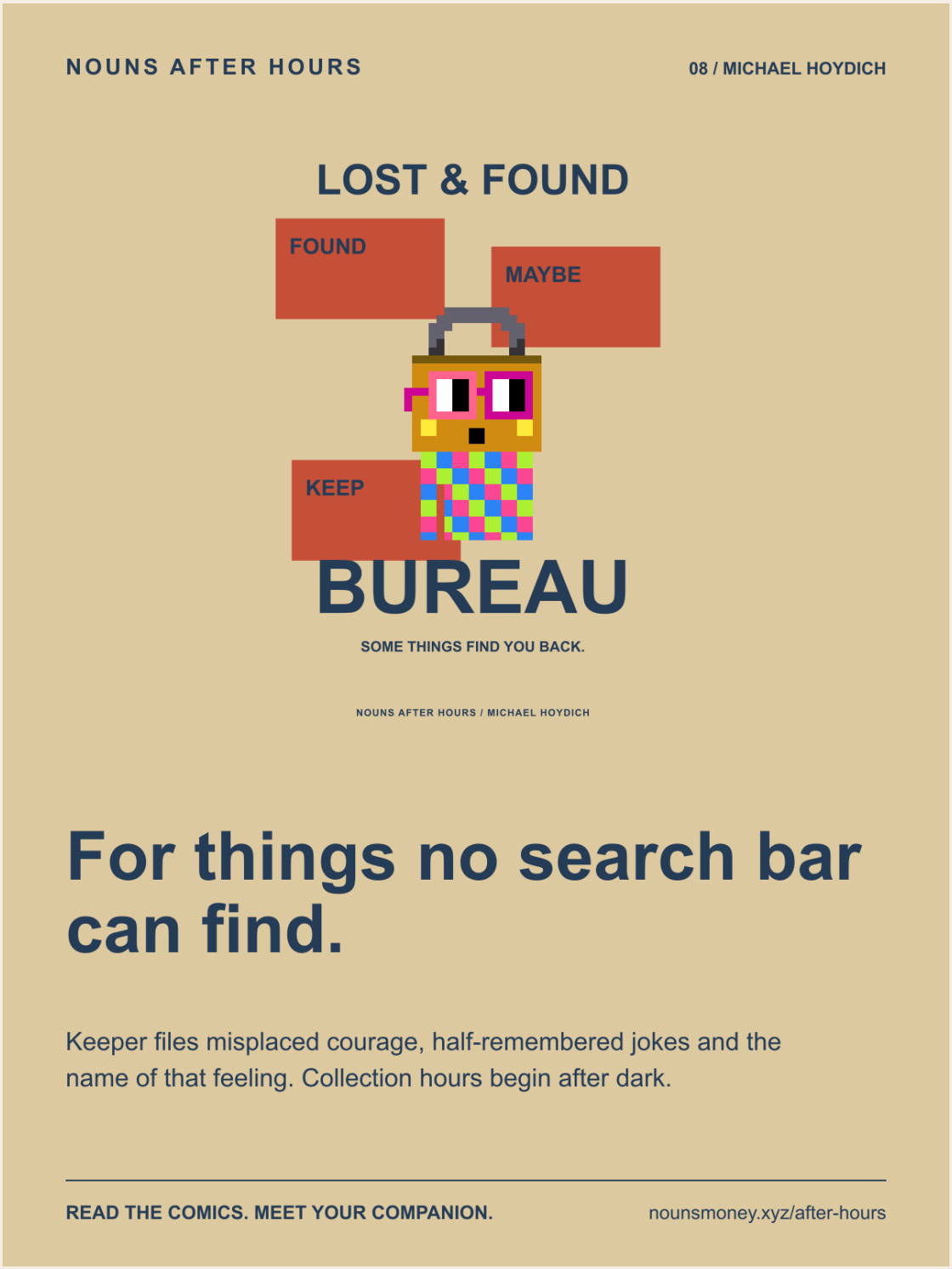
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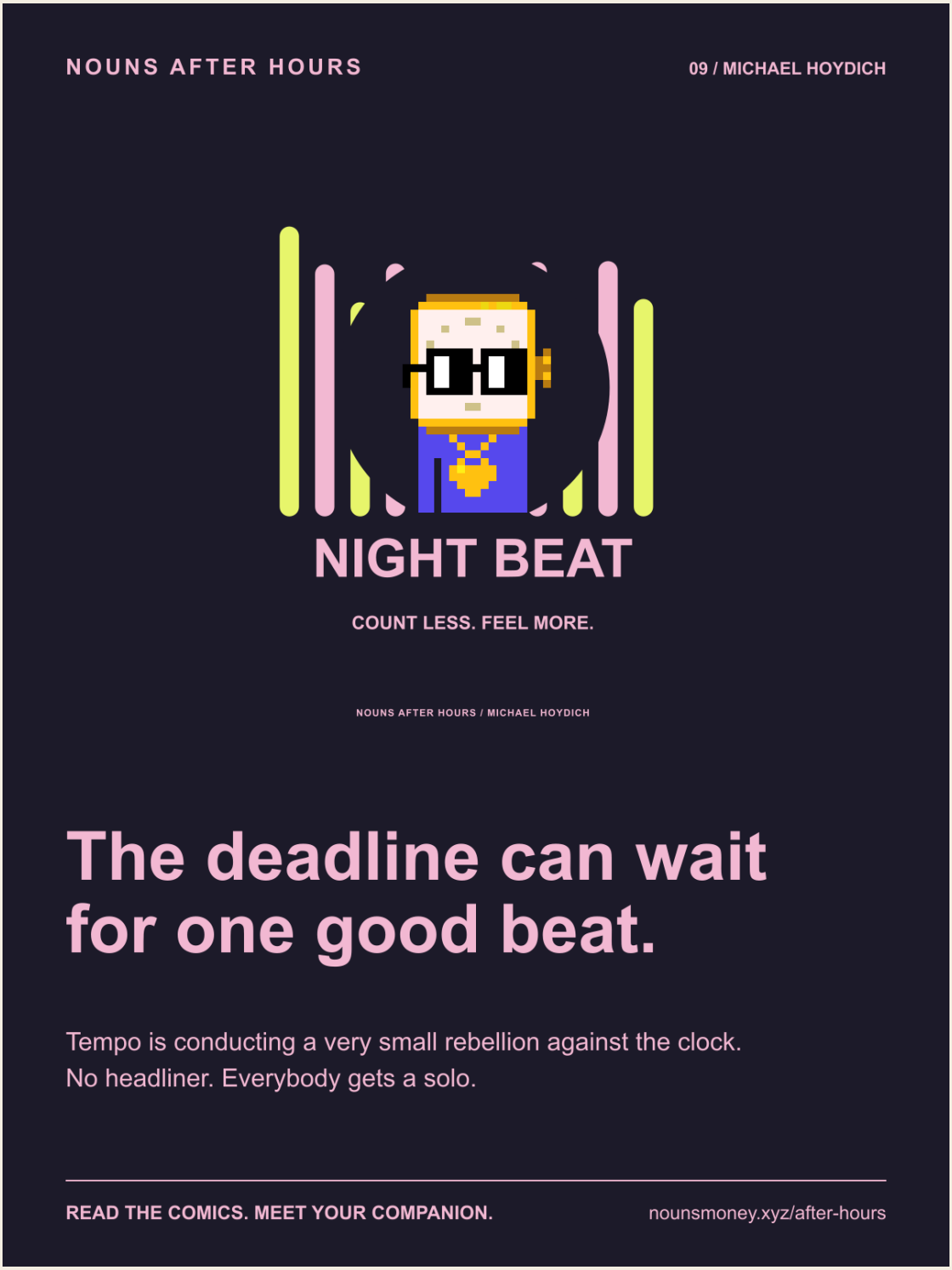


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PRINT CAMPAIGN / 09

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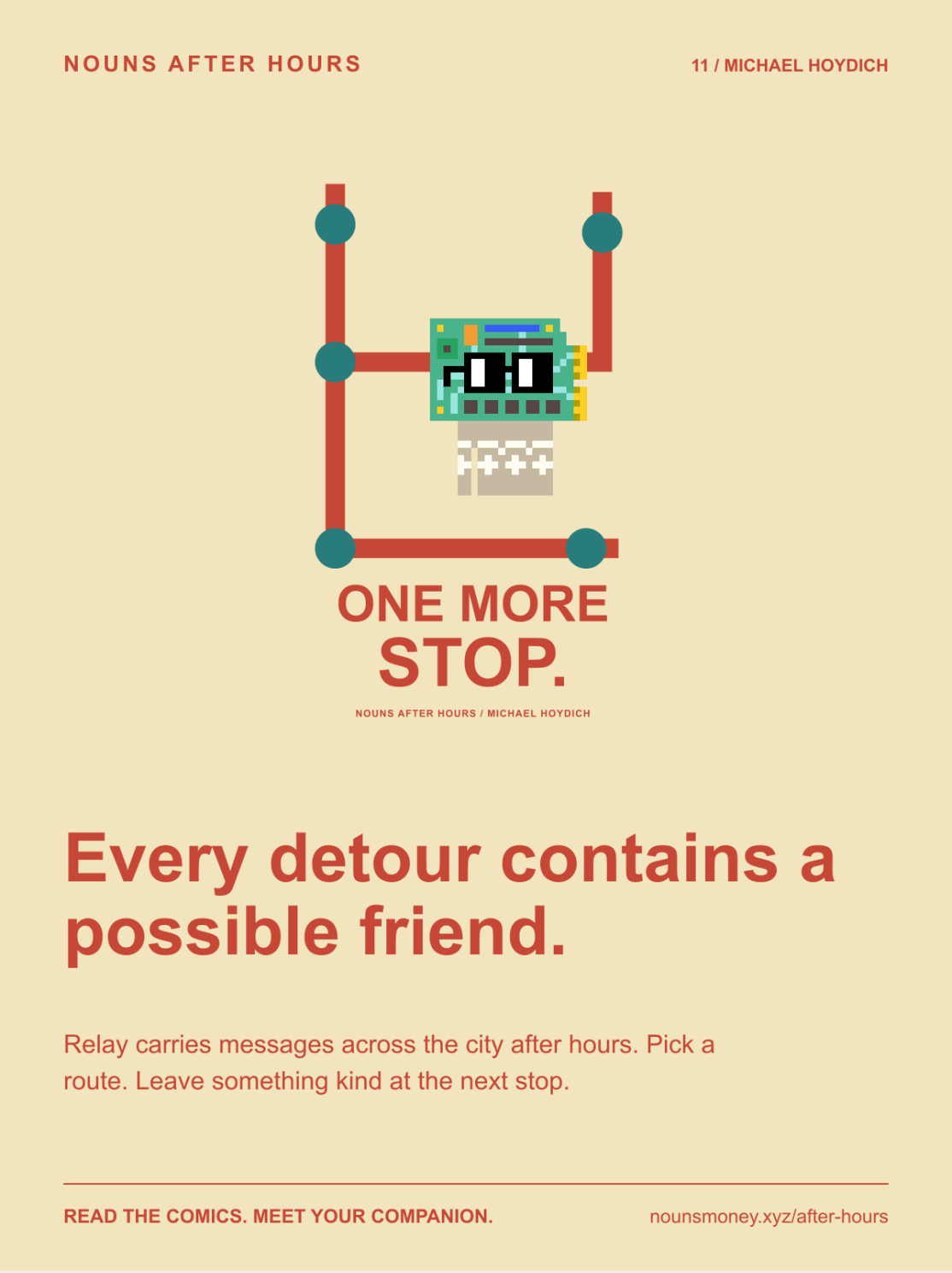
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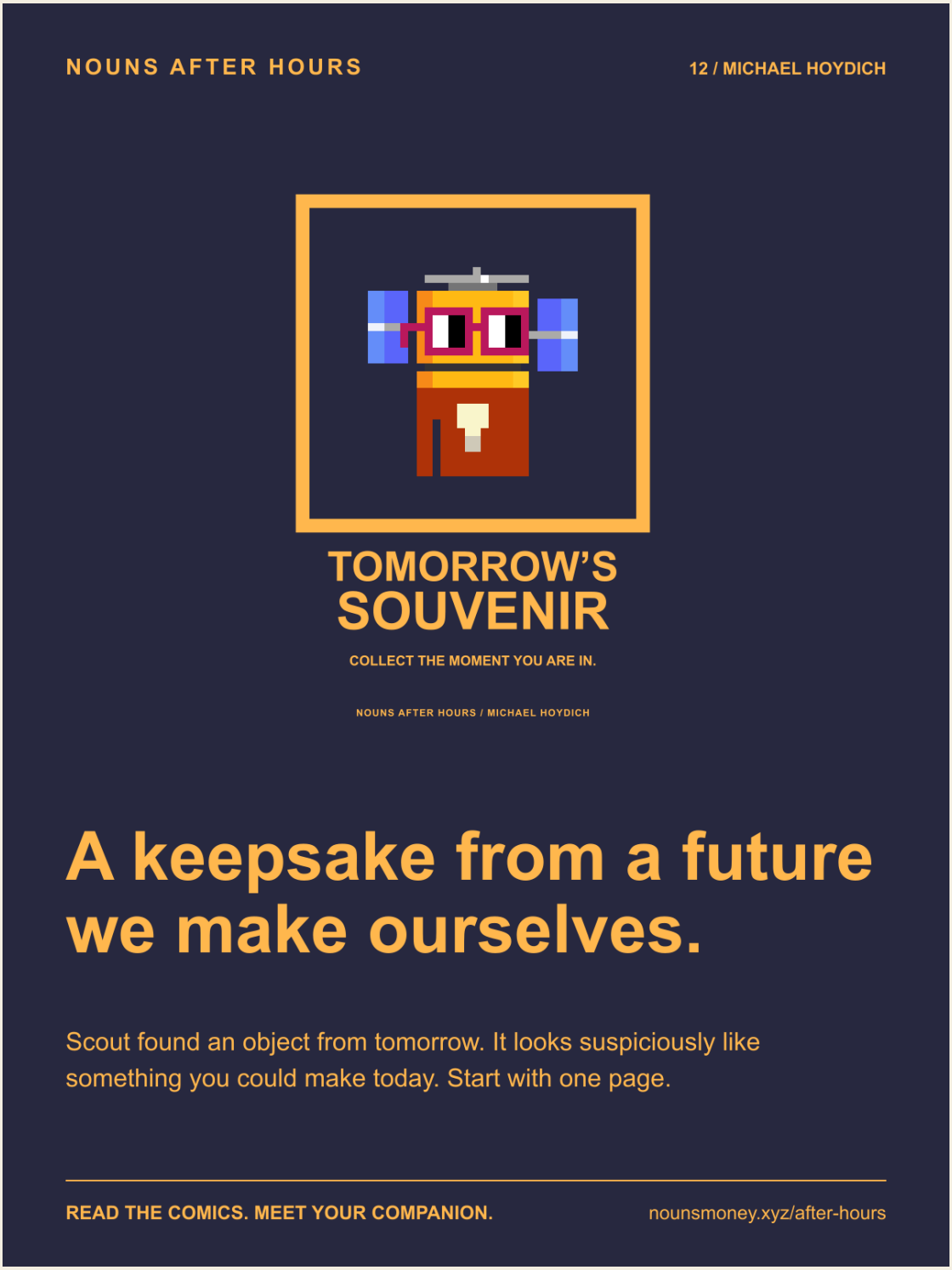
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